

**WELCOME TO**



*A SCTCS Division of Academics, Student Affairs & Research Initiative*

**TILT**

**TEACHING & LEARNING TUESDAY**

**REMOVING TRANSFER OBSTACLES: META MAJORS AND GUIDED  
PATHWAYS FOR UNIVERSITY TRANSFER STUDENTS**

November 15, 2022

2:30pm

# ABOUT THE PRESENTERS



**Dr. Amanda James**

Winthrop University



**John McGill**

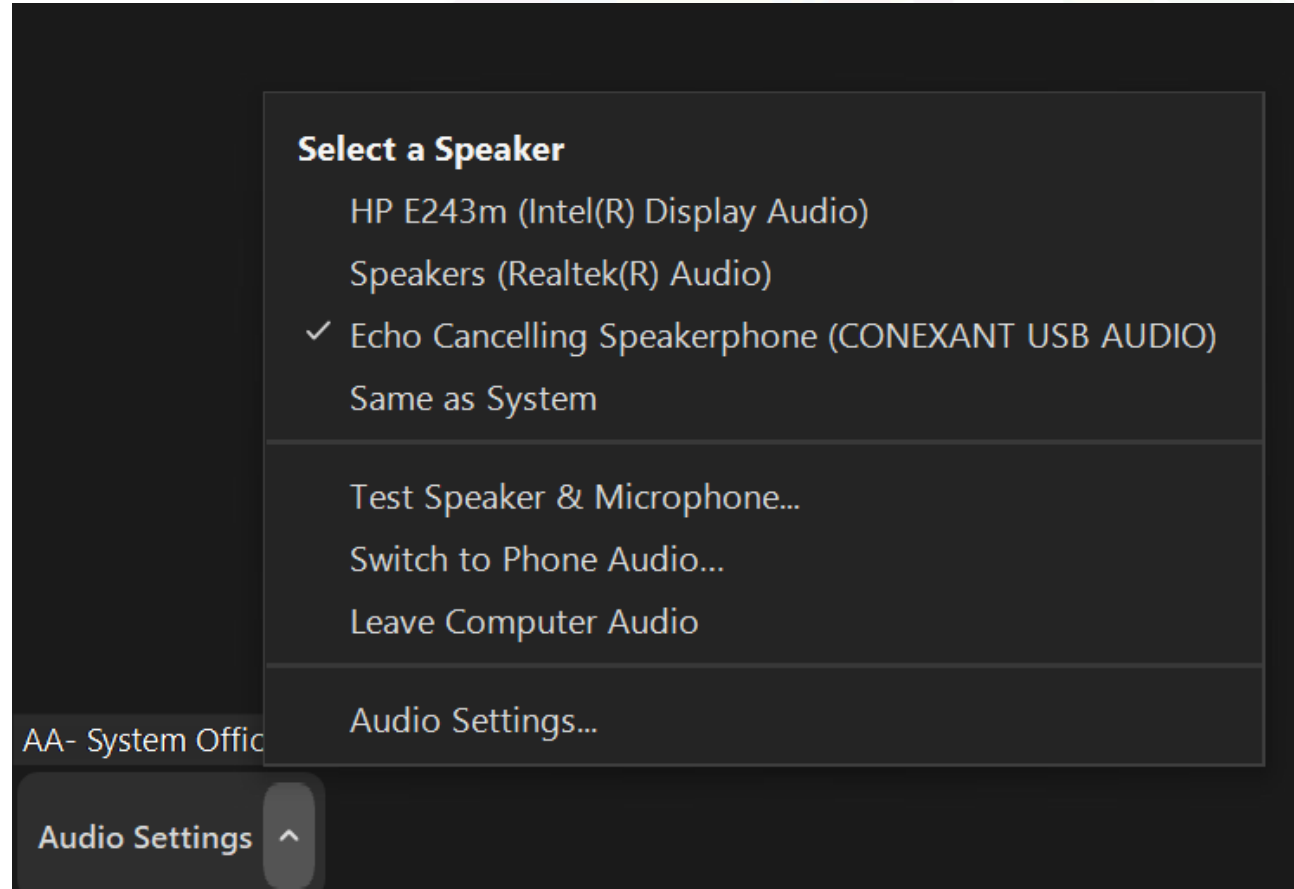
York Technical College



**Cassie Verardi**

York Technical College

# ZOOM WEBINAR



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- Speakers (Realtek(R) Audio)
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# ZOOM WEBINAR

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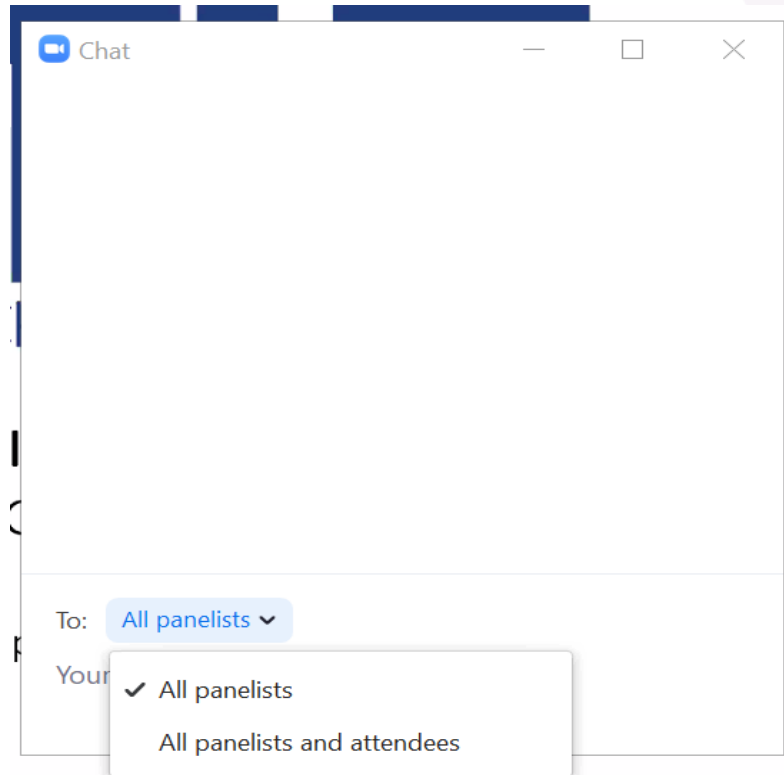
A SCTCS Division of Academics, Student Affairs & Research Initiative  
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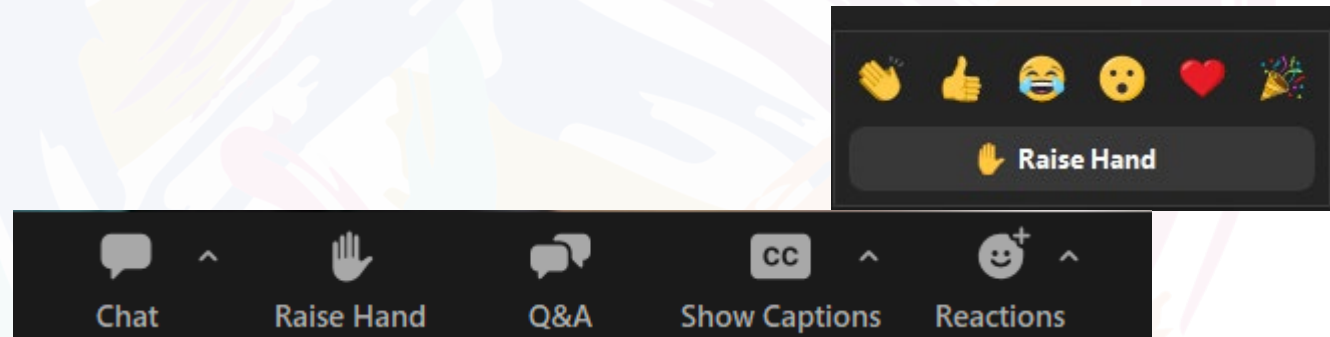
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- ✓ Side-by-side mode    100%(Original Size)
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- 200%
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# ZOOM WEBINAR

## Chat



## Raise Hand and Q&A



# **Removing Transfer Obstacles: Meta Majors and Guided Pathways for University Transfer Students**

Meta-majors and guided pathways are proven best practices that enable more community college students to complete degrees. Winthrop University and York Technical College partnered to develop 4 meta-majors and guided pathways that enable students to seamlessly transfer into over 40 majors at Winthrop. Learn how your Associate in Arts, Associate in Science and other university transfer programs can easily be part of Winthrop's meta-majors and create your own with other universities.

## PRESENTERS



**JOHN MCGILL**

**Associate Dean,  
Educational Partnerships  
York Technical College**



**AMANDA JAMES**

**Director of  
Admissions  
Winthrop University**



**CASSANDRA VERARDI**

**Associate Dean,  
Academic Support Services  
York Technical College**

## AGENDA

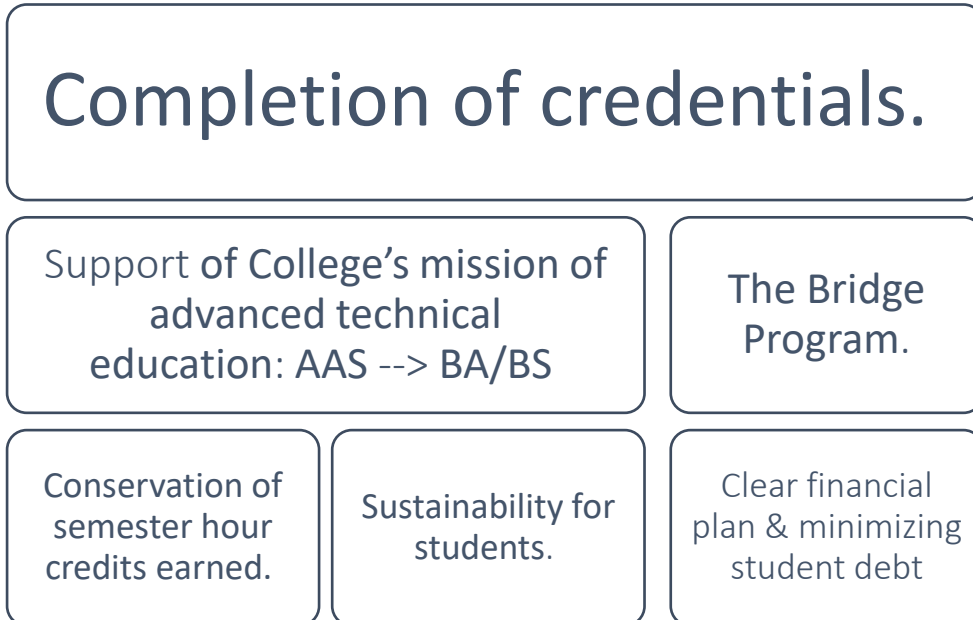
1. What, Why, Guiding Principles & Goals
2. Strategies & Essential Practices
3. Group Work & Sharing
4. Successes & Challenges
5. Next Frontiers for Transfer
6. Closing & Questions

## What & Why. Guiding Principles & Goals.

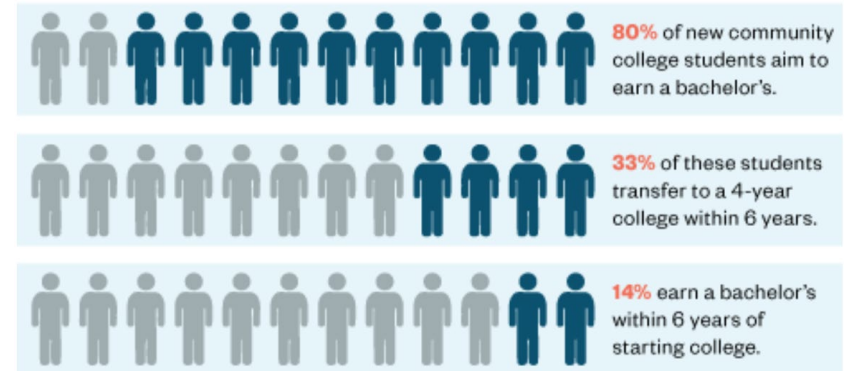
- What.** Developed clear transfer pathways between York Technical College and Winthrop University with advising support.
- Why.** Fulfilling our mission of "Maximizing Student Success". Next logical step based on history and to create a cohesive learning experience across both institutions.

### Guiding Principles.

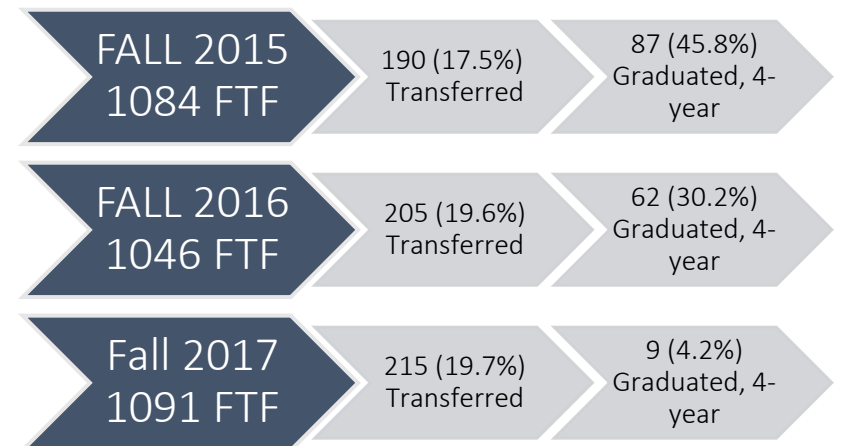
### Goals.



### Transfer Students Struggle to Earn a Bachelor's Degree



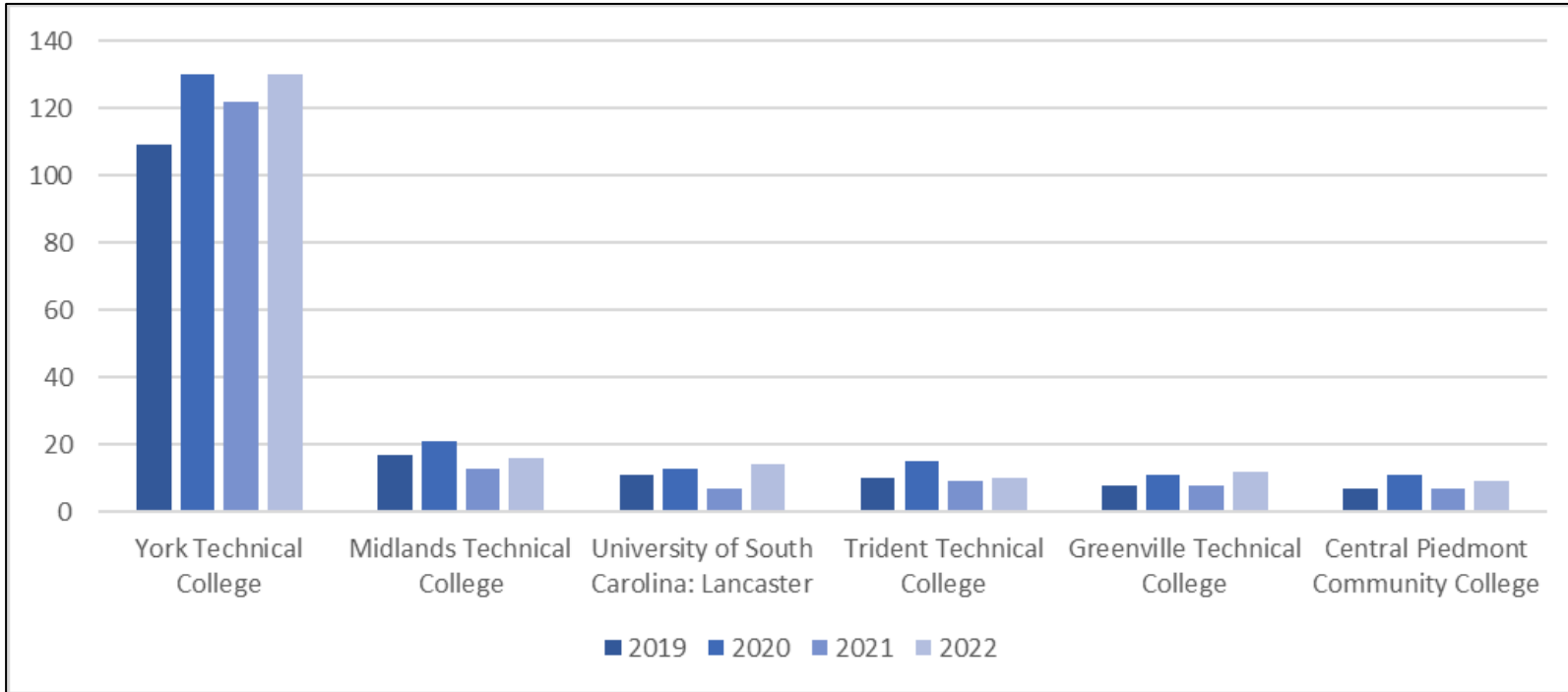
<https://ccrc.tc.columbia.edu/media/k2/attachments/tracking-transfer-institutional-state-effectiveness.pdf>



YTC Transfer Outcomes from Any Program



### 2019-2022 Transfer Enrollment at Winthrop



### York Tech and Winthrop Bridge Program Enrollment 2018-2022

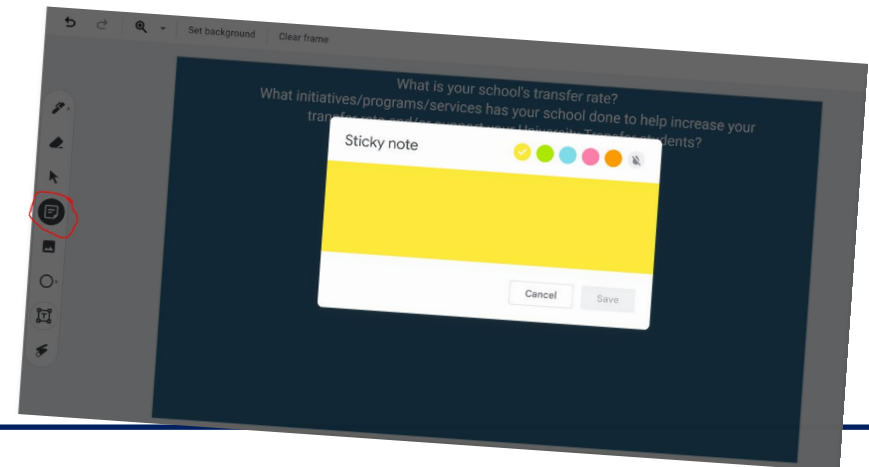
<b>Cohort</b>	<b>Enrolled</b>
2018-2019	27
2019-2020	38
2020-2021	42
2021-2022	41

At Winthrop, Transfer student enrollment accounts for over 25% of total undergraduate enrollment

## Your Turn!

Join us on [Jamboard](#)!

- What is your school's transfer rate?
- What is an initiative/program/service that your school is doing to help increase your transfer rate and/or support your University Transfer students?





## Strategies & Essential Practices



01.

Prioritize transfer student success.

- ✓ College mission & strategic plan
- ✓ Data sharing
- ✓ Designated staff and committees

**ACCOUNTING GUIDED PATHWAY**  
*Business and Management Meta-Major*

If you're passionate about analyzing business situations, preparing reports, and presenting your findings then the accounting concentration at Winthrop may provide a perfect fit! Earn an Associate of Arts from the Business and Management Meta-Major from York Technical College, and transfer to Winthrop University to earn your Bachelor of Science in Business Administration - Accounting and then pursue an MBA to become a Certified Public Accountant. Winthrop's dynamic and focused program prepares students to pursue an accounting track MBA and/or take one of the professional exams for certification, such as Certified Public Accountant, Certified Management Accountant or Certified Internal Auditor.

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02.

Create clear program pathways with aligned high-quality instruction.

- ✓ Tables and charts, course sequence & program milestones
- ✓ Feedback
- ✓ Alternate pathways



03.

Provide tailored transfer student advising.

- ✓ Website
- ✓ Program & career counseling
- ✓ Check-ins & feedback
- ✓ Financial planning



04.

Build strong transfer partnerships.

- ✓ Trust and frequent communication
- ✓ Data sharing
- ✓ Shared support services
- ✓ Transfer champions



01.

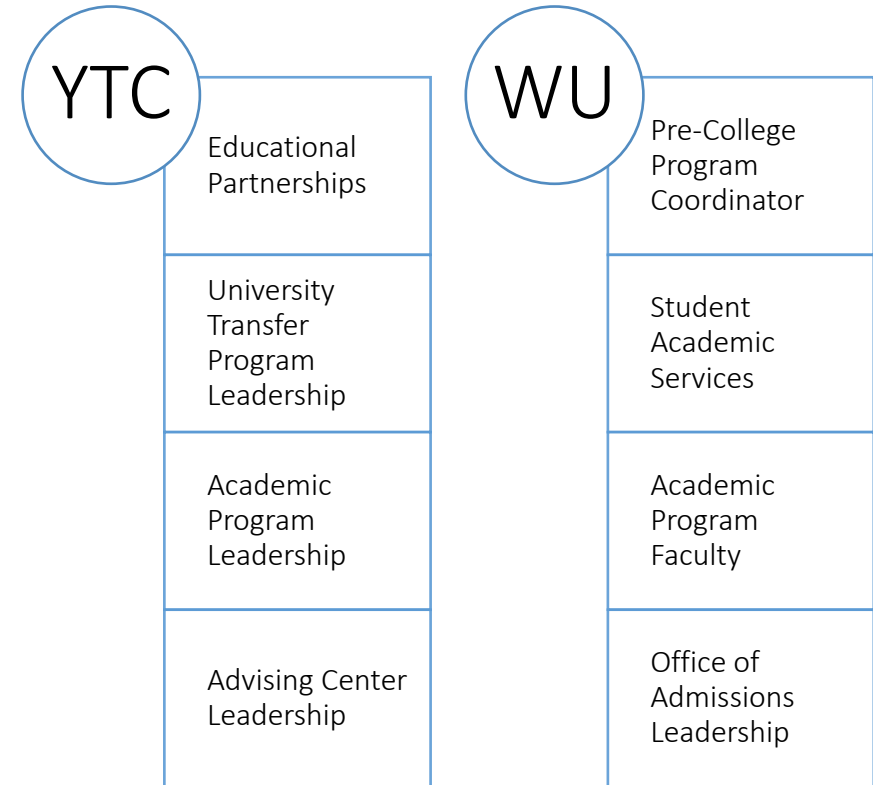
## How did we make this happen?

2017	Let's fix this. We need "pathways, not buffets"
2018	Recruit help and ask for forgiveness
2019	Top 10 Winthrop majors identified, and team assembled
2020	Pathways were developed, gained traction and leadership took note
2021	Committee convened and history was made
2022	Continued partnership on new initiatives

### Creation of a formal Guided Transfer Pathways Agreement

Lays the foundation for a partnership designed to facilitate the seamless transfer of York Technical College (YTC) graduates to Winthrop University (WU).

### Key Partners. Designated staff and a Guided Transfer Pathway Initiative committee



### CHALLENGES

- > Strong transfer partnerships >Executive leadership provide dedicated personnel and inertia >Strong cross institutional team with timeline
- > Recognizing the need & creating awareness



Create clear program pathways with aligned high-quality instruction.

02.

**ACCOUNTING GUIDED PATHWAY**

If you're passionate about analyzing business decisions, preparing reports, and presenting your findings, an accounting concentration in business administration, accounting, and financial management may be the right choice for you. Winthrop University and York Technical College have partnered to create a guided pathway for students who want to pursue an accounting career. This pathway is designed to help you complete your associate degree at York Tech and transfer to Winthrop University to complete your bachelor's degree in business administration, accounting, and financial management. The pathway is designed to help you complete your associate degree at York Tech and transfer to Winthrop University to complete your bachelor's degree in business administration, accounting, and financial management. The pathway is designed to help you complete your associate degree at York Tech and transfer to Winthrop University to complete your bachelor's degree in business administration, accounting, and financial management.

Year	YTC	WU
Year 1	ACCT 101, ACCT 102, BUSA 101, BUSA 102	ACCT 101, ACCT 102, BUSA 101, BUSA 102
Year 2	ACCT 201, ACCT 202, BUSA 201, BUSA 202	ACCT 201, ACCT 202, BUSA 201, BUSA 202
Year 3	ACCT 301, ACCT 302, BUSA 301, BUSA 302	ACCT 301, ACCT 302, BUSA 301, BUSA 302
Year 4	ACCT 401, ACCT 402, BUSA 401, BUSA 402	ACCT 401, ACCT 402, BUSA 401, BUSA 402

### YTC Completion Plans

Show the progression of classes that will take students through their chosen programs in the most direct and timely way possible. Provide a framework of guidance for students that will help them make the most of each semester at York Tech.

### Meta Majors & Transfer Meta Majors

A grouping of related fields of study designed to simplify the process of selecting your major.

### Guided Pathways

- 32 Plans
- 8-Semester Charts (4 - YTC, 4 - WU)

### Meta-Majors and Guided Pathways

Winthrop University and York Technical College have partnered to create **Meta-Majors**, a grouping of related fields of study designed to simplify the process of selecting your major. When you apply to York Tech and indicate that you intend to transfer to Winthrop, you will select a Meta-Major, based on your strengths and career interests.

Within each of the four Meta-Majors below are guided pathways that outline the course requirements at York Tech and Winthrop, and key milestones for you to track your progress towards your associate degree from York Tech and bachelor's degree from Winthrop.

#### Business & Management Meta-Major

Earn your Associate in Arts in the Business and Management Meta-Major from York Technical College and then transfer to Winthrop University's College of Business and Administration to earn your Bachelor of Science in Business Administration with a concentration in:



• Is the Business and Management Meta-Major right for me?
- Accounting
• Learn more about the Accounting concentration
• Accounting Guided Pathway PDF
• Economics
• Entrepreneurship
• Corporate Finance

**MANAGEMENT GUIDED PATHWAY**

**Business and Management Meta-Major**

The Management program is designed to prepare students to become effective leaders, problem solvers, and decision makers in the increasingly diverse world of business, industry, and government. Earn an Associate of Arts in the Business and Management Meta-Major from York Technical College, and transfer to Winthrop University to earn your Bachelor of Science in Business Administration – Management Concentration. This program provides you with a focus on leading and managing people and serves as a strong foundation for diverse disciplines. Upon graduation management majors continue to graduate school or begin successful career paths in business.

TERM 1 at York Technical College			TERM 2 at York Technical College			TERM 3 at York Technical College			TERM 4 at York Technical College		
Course		√	Course		√	Course		√	Course		√
COL 101: College Orientation	1		ACC 101: Accounting Principles I	3		BIO 105: Principles of Biology	4		HIS 201: American History to 1877	3	
ENG 101: English Composition I	3		ENG 208: World Literature I	3		ART 101: Art History and Appreciation	3		ECO 211: Microeconomics	3	
MAT 110: College Algebra	3		MUS 105: Music Appreciation	3		ECO 210: Macroeconomics	3		HIS 202: American History post 1877	3	
ENG 102: English Composition II	3		ACC 102: Accounting Principles II	3		MAT 120: Probability and Statistics	3		CPT 101: Introduction to Computers	3	
ACC 111: Accounting Concepts	3		PSY 201: General Psychology	3		HIS 102: Western Civilization post 1689	3		AST 101: Solar System Astronomy	4	
BUS 101: Introduction of Business	3										
<b>Total credits:</b>	<b>16</b>		<b>Total credits:</b>	<b>15</b>		<b>Total credits:</b>	<b>16</b>		<b>Total credits:</b>	<b>16</b>	

TERM 5 at Winthrop University			TERM 6 at Winthrop University			TERM 7 at Winthrop University			TERM 8 at Winthrop University		
Course		√	Course		√	Course		√	Course		√
HXCT 301: Human Experience/ Critical Reading, Thinking and Writing	3		MGMT Elective	3		MGMT 475: Leadership Theory and Development	3		MGMT/PHIL 575: Business Ethics	3	
MGMT 321: Management and Leadership	3		MGMT Elective	3		MGMT Elective	3		MGMT Elective	3	
MKTG 380: Principles of Marketing	3		BADM 250: Legal and Ethical Environment of Business	3		MGMT 365: Business Communications and Professional Development	3		Applied Quant	3	
FINC 311: Principles of Finance	3		QOMH 210: Business Analytics	3		High Impact Practice	3		MGMT 480: Business Policy	3	
MGMT 220: Business Information Systems	3		Elective	3		Elective >299	3		Elective	3	
						Physical Activity	1				
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**PSYCHOLOGY GUIDED PATHWAY**

**Society and Politics Meta-Major**

Earn an Associate of Arts in the Society and Politics Meta-Major from York Technical College and transfer to Winthrop University to earn your Bachelor of Arts in Psychology. This dynamic degree prepares you for a career in teaching, personnel work, guidance and counseling, mental health and rehabilitation.

TERM 1 at York Technical College			TERM 2 at York Technical College			TERM 3 at York Technical College			TERM 4 at York Technical College		
Course		√	Course		√	Course		√	Course		√
COL 101: College Orientation	1		HIS 201: American History to 1877	3		MUS 105: Music Appreciation	3		BIOL 105: Principles of Biology	4	
ENG 101: English Composition I	3		ENG 201: American Literature I	3		SPA 101: Elementary Spanish I	4		SOC 101: Introduction to Sociology	3	
MAT 103: Quantitative Reasoning	3		SPC 205: Public Speaking	3		PSY 201: General Psychology	3		ART 101: Art History and Appreciation	3	
ENG 102: English Composition II	3		ECO 210: Macroeconomics	3		SPA 102: Elementary Spanish II	4		CPT 101: Introduction to Computers	3	
HIS 102: Western Civilization post 1689	3		AST 101: Solar System Astronomy	4					ECO 211: Microeconomics	3	
PSC 201: American Government	3										
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Course		√	Course		√	Course		√	Course		√
HXCT 301: Human Experience/ Critical Reading, Thinking and Writing	3		PSYC 213: Abnormal Psychology	3		PSYC 335: Biological Psychology	3		PSYC 409: Principles of Learning-Conditioning	3	
PSYC 104: Entry to Psychology Major	0		PSYC 302: Research Methods in Psychology	4		PSYC 408: Principles of Learning-Cognition	3		PSYC 400, 463, or 498: Senior Capstone	3	
PSYC 190: Psychology as Discipline and Profession	1		PSYC 305: Social Psychology	3		PSYC Elective	3		PSYC 404: Exit from the Psychology Major	0	
PSYC 206: Developmental Psychology	3		PSYC 303: Ethics in Psychological Research	0		PSYC Elective	3		PSYC Elective	3	
PSYC 301: Statistics	4		PSYC Elective	3		Minor	3		Minor	3	
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**Dedicated Website**



**University Transfer Advisor Training**

**Student Success Software: Navigate**

Back to Academic Plan Associate in Science Alternate Plans

Select a plan to compare

Science and Health WU Transfer	Base Plan
60 credits 50 credits remaining Visible Self Assignable	40 - 70 credits 63 credits remaining Visible Self Assignable
<ul style="list-style-type: none"> <li>COL101 College Orientation</li> <li>ENG101 English Composition I</li> <li>ENG102 English Composition II</li> <li>PSC201 American Government</li> <li>BIO101 Biological Science I</li> <li>BIO225 Microbiology</li> <li>MAT112 Pre-Calculus</li> <li>ENG208 World Literature I</li> <li>SPA101 Elementary Spanish I</li> <li>CHM110 College Chemistry I</li> <li>CHM111 College Chemistry II</li> <li>SPA102 Elementary Spanish II</li> <li>PSY201 General Psychology</li> <li>ART101 Art History and Appreciation</li> <li>HIS102 Western Civilization Post 1689</li> <li>HIS201 American History; Discovery to 1877</li> </ul>	<ul style="list-style-type: none"> <li>COL101 College Orientation</li> <li>ENG101 English Composition I</li> <li>ENG102 English Composition II</li> <li>PSY 201 or select a social science course from list</li> <li>BIO 101 or select a science course from list</li> <li>MAT 112 or select from list</li> <li>MUS 105 or select a humanities course from list</li> <li>BIO 102 or select from list</li> <li>MAT 140 or select from list</li> <li>BIO 210 or select a science course from list</li> <li>MAT 120 or select another math course from list</li> <li>BIO 211 or select from list</li> <li>SPC 205 or select a literature course from list</li> <li>PSC 201 or select a social science course from list</li> <li>CHM 110 or select from list</li> <li>HIS 102 or select from list</li> </ul>

Change to this plan Support

Advising Topics (at York Tech)	Term 1	Term 2	Year 1	Term 3	Term 4	Year 2
Monitor York Tech e-mail	*	*		*	*	
Schedule/ attend advising appointment & register for next semester classes through Navigate. <a href="https://yorktech.navigate.eab.com">https://yorktech.navigate.eab.com</a>	*	*		*	*	
Build academic plan in Navigate Planner	*					
Create profile in the WU Credit Transfer Evaluator ( <a href="https://winthrop.transfer.degree/app/index.html">https://winthrop.transfer.degree/app/index.html</a> )	*					
Add YTC courses to WU Credit Transfer Evaluator to monitor degree progress	*	*		*	*	
Complete FAFSA. (YTC Code: 003996)			*			*
Maintain a cumulative GPA of 3.0 or higher to be eligible for WU transfer scholarships. Maintain 3.0 & 30 credit-hours for LIFE Scholarship	*		*			*
Apply for YTC scholarships ( <a href="http://www.yorktech.edu/Scholarships/">www.yorktech.edu/Scholarships/</a> )			*			*
Attend WU Transfer Information Session ( <a href="https://www.winthrop.edu/admissions/visit-the-campus.aspx">https://www.winthrop.edu/admissions/visit-the-campus.aspx</a> )				*	*	
The semester before you plan to transfer to WU, complete the WU Transfer Application ( <a href="http://apply.winthrop.edu/apply">apply.winthrop.edu/apply</a> ) and send your unofficial YTC transcript to WU					*	
Apply for YTC graduation					*	
When your final grades are posted for your last YTC classes, send your official transcript to WU.					*	
Advising Topics (at Winthrop)	Term 5	Term 6	Year 3	Term 7	Term 8	Year 4
Monitor Winthrop e-mail	*	*		*	*	
Schedule and attend advising appointment	*	*		*		
Declare a minor if applicable	*					
Review interim grades	*	*		*	*	
Track use of S/U and repeat options	*	*		*	*	
Track cultural events	*	*		*	*	
Maintain a 3.0 or higher GPA & 30 credit-hours per year for LIFE Scholarship			*			*
Complete HXCT 301 with a grade of C- or better			*			
Register for next semester classes	*	*		*		
Monitor progress on 40 credit hours above 299		*		*		
Monitor degree progress in Degree Works	*	*		*	*	
Apply online for graduation				*		

- Academic Plans (specialized for transfer pathways)
- Categories (identifying and tracking students)

**CHALLENGES**

>Creating a seamless experience >Changes to courses/academic programs at both institutions >Advising models

Provide tailored transfer student advising.

03.

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\*Number of enrolled students in the  
 WU Transfer Pathway

First Term at YTC	Number of Students
Fall 2022	36
Spring 2022	12
Fall 2021	15
Other	27
<i>Incoming</i>	45

Transfer Pathways	Number of Students
Business & Management	43
Science & Health	32
Arts, Language & Communication	11
Society & Politics	49

*\*Students who have a WU MM category in Navigate*





## Next Steps

- Additional Guided Pathways for more majors
  - State Transfer Policies
  - Dual Enrollment, 2+2
- Partner with all SC Technical Colleges to establish Guided Pathways using the template developed with York Tech

"I just was contacted by a York Tech student who intends to transfer to WU to major in Business Administration with a concentration in Management and without prompting, they sent me a mock-up of the classes she's completed by using the GUIDED PATHWAY!! What a joyful moment to see the pathways being utilized how we envisioned."

*-Pre-College Programs Coordinator at Winthrop University*

## Questions?

Connect with us!

- John McGill, [jmcgill@yorktech.edu](mailto:jmcgill@yorktech.edu)
- Amanda James, [jamesa@winthrop.edu](mailto:jamesa@winthrop.edu)
- Cassie Verardi, [cverardi@yorktech.edu](mailto:cverardi@yorktech.edu)



# 2023 TLT SPRING SESSIONS

**January 17, 2023**

**State of the Division**

Division of Academics, Student Affairs & Research Staff

**February 21, 2023**

**PASCAL**

Ellan Jenkinson & Rick Moul, PASCAL

**March 21, 2023**

**Putting Student Success Initiatives on the Map: A Framework to Inform Effectiveness and Efficiency**

Kevin McMIndes, Greenville Technical College

**April 18, 2023**

**TBD**

**May 16, 2023**

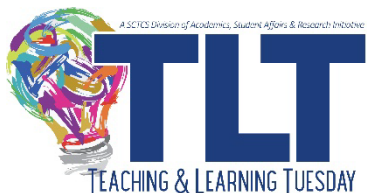
**Jobs for America's Graduates**

Elaine Midkiff & Jennie Brantley, SCTCS

**June 20, 2023**

**Metacognition Pilot Study for SC Technical Colleges**

Jenn Hulehan (TCTC), Benita Yowe (SCC), & Alicia Ramberg (HGTC)



**Want to showcase your expertise? Is there a teaching technique that has been effective in the classroom? Apply to be a TLT presenter! For more information and full schedule: [www.sctechsystem.edu/tlt](http://www.sctechsystem.edu/tlt)**

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<https://www.surveymonkey.com/r/Nov22TLT>